



[www.players2pro.com](http://www.players2pro.com)

[info@players2pro.com](mailto:info@players2pro.com)

P: 919-332-2268

*WITHOUT EXPOSURE, TALENT SIMPLY BECOMES WASTE*

Dear Sponsor,

Players2Pros (P2P) is committed to ensuring that talented youth, regardless of their socio-economic status, are provided every opportunity to develop and showcase their talents both on and off the field. Players2Pros has helped nearly 100 student athletes with critical skills necessary for long-term, sustainable success in life.

Our training staff, which is comprised of retired NFL veterans, former NCAA athletes, and current college and high school coaches, works diligently with our athletes, to improve talent on the field. Through our expansive network of influencers within the college football ranks, we work to expose our Champions to opportunities to advance beyond high school. Most importantly, exposure enables our Champions to potentially earn a scholarship that will pay for their education.

In 2016 alone, Players2Pros **provided 30 student athletes with NCAA qualification training, football training and online recruiting assistance.** P2P was also able to put on our first P2P Extreme Exposure Bus Tour. This bus tour was created to help our student athletes dream big and set goals, learn about the acceptance qualifications for each institution that we visited and to provide exposure to our athletes for college scholarship opportunities. The P2P Extreme Exposure Bus Tour was able to carry 20 local student athletes to East Carolina, NC State, University of SC and Winston Salem State University. Seven of our P2P Extreme Exposure Bus Tour participants were awarded with **FULL RIDE ATHLETIC AND/OR ACADEMIC SCHOLARSHIPS.** **Collectively our participants that received over \$1,122,724 in scholarships from colleges and universities in NC, NY, WV and VA.**

In total, P2P helped 16 student athletes to receive college scholarships through our local and program and/or through our online recruiting assistance. Please go to our website @ [www.players2pro.com](http://www.players2pro.com) to learn more about our scholarship recipients and where they will be attending, under the P2P Champions tab and 2017 Signing Day.

Our athletes could not have experienced so much success without the help of our corporate and private sponsors.



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We are currently in the early stages of planning our 2<sup>nd</sup> Annual P2P Extreme Exposure College Bus Tour. This year forty 40 student-athletes trained by Players2Pros will visit several Division 1 & 2, Division 1AA, and Junior Colleges, and participate in football skills-building camps, and academic seminars. The tour includes visits to, East Carolina University, NC State University, University of South Carolina, Campbell University and the University of Alabama.

For many of our Champions, this trip represents the best, and in some cases the only opportunity to display their talents before college coaches and scouts as they attempt to secure scholarships. The success of this tour is dependent upon the financial support of corporate and private sponsors such as yours.

We would like to ask that you consider becoming a sponsor for our 2017 P2P Extreme Exposure College Bus Tour that begins June 9<sup>th</sup>, 2017. As a sponsor, you will benefit from the exposure of having your company name or logo prominently displayed as a sponsor on all Tour promotional and marketing material, as well as our website and social media. Additionally, you will receive positive media attention from your association with Players2Pros and our 501(c) 3 partner, We Build Champions.

We have included a sponsorship package and detailed sponsorship proposal for your review. If you are interested in becoming a sponsor for the Players2Pros College Tour, please do not hesitate to contact us. In addition, I will follow up with a phone call within a week to see if you have any questions that I can answer about the proposal or our organization.

Thank you in advance for taking the time to review our sponsorship proposal package.

Sincerely,

Keschia Martin,

Co-Founder

Players2Pros, LLC



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## P2P 2017 Extreme Exposure Bus Tour Sponsorship Level Packages

- \$5,000 Touchdown Package
  - Company Name on [WWW.PLAYERS2PRO.COM](http://WWW.PLAYERS2PRO.COM) Sponsorship page
  - Gold Honoree At The P2P Sponsors and Scholars Banquet w/Media Coverage
  - Individual Company Banner At P2P Sponsors and Scholars Banquet
  - One year of Advertising on P2P Website, Social Media, Training Events
  - Individual Company Banner On The P2P Extreme Exposure Bus Tour
  - Company Name & Information on Event Fliers, Online Advertising, Social Media
  - Company Name on Combined Sponsorship Banner
  - Thank you letter and picture from P2P
  - P2P T-Shirt
- \$2,500 Platinum Package
  - Company Name on [WWW.PLAYERS2PRO.COM](http://WWW.PLAYERS2PRO.COM) Sponsorship page
  - Silver Honoree At The P2P Sponsors and Scholars Banquet w/Media Coverage
  - Individual Company Banner At P2P Sponsors and Scholars Banquet
  - One year of Advertising on P2P Website, Social Media, Training Events
  - Individual Company Banner On The P2P Extreme Exposure Bus Tour
  - Company Name & Information on Event Fliers, Online Advertising, Social Media
  - Company Name on Combined Sponsorship Banner
  - Thank you letter and picture from P2P
  - P2P T-Shirt
- \$1,000 Gold Package
  - Company Name on [WWW.PLAYERS2PRO.COM](http://WWW.PLAYERS2PRO.COM) Sponsorship page
  - Bronze Honoree At The P2P Sponsors and Scholars Banquet
  - Individual Company Banner At P2P Sponsors and Scholars Banquet
  - One year of Advertising on P2P Website, Social Media, Training Events
  - Company Name & Information Event Fliers, Online Advertising, Social Media
  - Company Name on Combined Sponsorship Banner
  - Thank you letter and picture from P2P
  - P2P T-Shirt



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- \$500 Silver Package
  - Company Name on [WWW.PLAYERS2PRO.COM](http://WWW.PLAYERS2PRO.COM) Sponsorship page
  - Individual Company Banner At P2P Sponsors and Scholars Banquet
  - Special Invitation To P2P Sponsors and Scholars Banquet
  - Company Name on Combined Sponsorship Banner
  - Thank you letter and picture from P2P
  - P2P T-Shirt
  
- \$250 Bronze Package
  - Company Name on [WWW.PLAYERS2PRO.COM](http://WWW.PLAYERS2PRO.COM) Sponsorship page
  - Individual Company Banner At P2P Sponsors and Scholars Banquet
  - Special Invitation To P2P Sponsors and Scholars Banquet
  - Company Name on Combined Sponsorship Banner
  - Thank you letter and picture from P2P